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FOR IMMEDIATE RELEASE

Mac Morin hired as Coordinator for new Féis Movement

Judique, Nova Scotia — We are very pleased to announce that noted pianist and stepdancer, Mac Morin, has been hired as Féis Movement Coordinator to start in mid-May 2015. Mac will be based out of the Celtic Music Interpretive Centre in Judique, Cape Breton, while he works on implementing two youth music mentorship programs to take place across Cape Breton Island. Mac will also be working with stakeholders over the summer to plan the next phases of programming.

As with many Cape Breton musicians, music for Mac started early and was humbly nurtured in the home. Step dancing came first, with his earliest steps and guidance provided by his mother, herself a noted dancer. By the age of 15, Mac was known as one of Cape Breton's finest dancers and began teaching traditional dance in Cape Breton and abroad. Mac became interested in piano as a teenager and now 20 years later, has been fortunate to record and tour the world with many great performers such as *Natalie MacMaster*, *Beòlach*, *Yo-Yo Ma*, the *Rankin Family*, *Ashley MacIsaac*, *Allison Krauss*, *Diana Krall*, the *Chieftains*, *Dannsa*, a Scottish dance/music ensemble, and many more.

Mac continues to tour with Natalie MacMaster but will be focusing much of his attention working on the Féis Movement over the spring and summer. We are looking forward to working with Mac and hope you will join us in welcoming him in his new role as Féis Movement Coordinator.

About the Féis Movement:

The Féis Movement is a new initiative jointly administered by the Celtic Music Interpretive Centre and the Celtic Colours Festival Society with stakeholders across Cape Breton Island, funded in part by the County of Inverness. It is the start of an island-wide movement to engage youth, and other interested age groups, in the traditional Celtic music scene by connecting people with opportunities to engage in music, dance and Gaelic language programs throughout the island. The Féis Movement's focus is to reignite the passion for traditional Celtic music and culture by developing skills, fostering development in a natural way, reflecting on tradition, providing opportunity to connect with community at cultural events, providing opportunities for more self-directed learning and providing an outlet for playing and performance, ensuring it remains a vibrant and living tradition for generations to come.

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